

## EXPECTATIONS OF PLAYERS AND FAMILIES

Players are expected to be dedicated both academically and athletically. They are expected to be respectful of their teammates and coaches, and to maintain a positive attitude at all times, even in adverse situations. Criticism of other players or families is never tolerated within our club. Players are expected to arrive on time for all practices and meetings, and to give their fullest effort in all workouts and games. Players are expected to represent the Storm, Nike, their high schools, and their families in a genuinely positive way at all times, including in the way they present themselves in public through their speech, dress, and actions.

Parents are expected to positively encourage their daughter and to completely entrust the coaching staff with their daughter's development. Public criticism by parents of their daughter or any other player or family is not tolerated. Parents are expected to meet financial obligations on time, and, if providing transportation, to ensure that their daughter is on time for all team functions.

## TRYOUTS

Spring tryouts for the Storm will be conducted on Saturday, March 16 at Glendale College. Tryouts are open to elite players entering the ninth through twelfth grades. Players interested in trying out should send an email including name, high school, and graduation year to [info@californiastorm.org](mailto:info@californiastorm.org).



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## ABOUT THE STORM

The California Storm was founded in 1997 and since 1998 has been one of 20 elite Nike-sponsored club basketball programs in the United States. The Storm and its directors and coaches are dedicated to developing elite, collegiate level basketball players through comprehensive training and high caliber competition.

In 2006 and 2007, the Storm's "Black" squad was one of just 16 teams in America to receive an automatic bid to Nike Nationals in North Augusta, South Carolina, the most prestigious and exclusive travel team tournament in the nation.

## MISSION STATEMENT

The purpose of the California Storm and its coaches are to develop fundamentally complete players who will be prepared to succeed immediately at the collegiate level.

All Storm coaches are experienced, knowledgeable professionals who have proven ability to teach and develop young athletes. Throughout the training process your daughter will be encouraged, valued, and respected, and her welfare and success will always be a primary concern. Our coaches strive to improve every facet of every player's game, and then to put each player in a position where she can best display her strengths to college coaches.

In a time when many clubs have no criteria or selection process for choosing coaches, the Storm maintains the highest standards of integrity for our staff members. These standards are evident in all of our coaches' appearance and demeanor, and in the ways they interact with our athletes and college coaches.

Significantly, all Storm coaches are volunteers who are offering their time not for personal or financial gain, but for the benefit of student-athletes who have the desire to become great collegiate basketball players.

## ADMINISTRATION

The Storm is administered by the Westside Basketball Club, one of California's oldest and most respected youth basketball organizations. WBC is a not for profit (501c3) organization dedicated to providing opportunity and exposure for young athletes.

All finances are conducted through WBC and monitored and approved by our Board of Directors. Parents' financial obligations are clearly explained and accurately invoiced.

## SCHEDULE

The Storm compete in the most competitive club basketball events in the country. Depending on level and age group, tournaments include:

The Boo Williams Invitational	Hampton, VA
The End of the Trail	Oregon City, OR
The Summer Slam	New York, NY
The Summer Showcase	Chicago, IL
The Oasis Invitational	Phoenix, AZ
Nike Nationals	North Augusta, SC

Events are chosen to provide maximum competitiveness and exposure for your child in a safe environment.

The Storm also make an annual, week-long trip to Honolulu, Hawaii where the club co-sponsors the Island Classic with the Mayor Mufi Hannemann, the City of Honolulu, and the Kalakaua Basketball Club.

## THE STORM EXPERIENCE

Aside from the competitive value and opportunity for exposure that many events provide, the Storm schedule includes experiences that for many athletes are firsts in their lives, such as our trips to New York City and to the island of Oahu.

During these trips players experience sights and opportunities that are not only unique to our club, but that help build the unity of our teams by strengthening friendships that will endure long after the season.

## EXPOSURE

Storm coaches and administrators are well respected by college coaches and have developed relationships with coaches from virtually every major NCAA Division I College and University in the nation.

Our coaches work tirelessly with and for you to find for your daughter the best collegiate opportunity and situation for her future.

## COST

Families are billed for exact costs associated with their athlete's travel and expenses. Although Storm teams typically play a more extensive and varied schedule, the club is generally less expensive than competing organizations, which often have to charge extra for coaching salaries. A deposit is usually required in march for Spring travel, and the balance of the season's costs can be made in monthly payments up until the time of travel.

## ALUMNI

Storm alumni include active WNBA players Alana Beard and Iciss Tillis (both first round draft picks out of Duke University) as well as dozens of current and former NCAA Division I stars.

Storm players in the Class 2008 who have already made verbal commitments to play at Division I schools include

Alyssia Brewer	6-3	G/F	Sapulpa, OK	Tennessee
Alex Carbonel	5-6	G	Fremont, CA	St. Mary's
Amber Coatney	5-8	G	Lynwood, CA	St. Mary's
Michelle Jenkins	6-3	F	Beaverton, OR	Southern California
Shawna Kuehu	5-9	G	Honolulu, HI	Cal
Casey Morris	5-9	G	Piedmont, CA	Cal

